# **Diversity, Equity and Inclusion Strategy**

**Vision Statement:**

*Example: To have a respectful and supportive workplace that enables us to attract and retain a diverse workforce that represents our customers and community.*

**Purpose Statement:**

*Example: This strategy is a two-year plan to help us achieve our business and people goals. It provides a shared direction and commitment for the organization so we can work together to respect and value our diverse workforce and build a more inclusive workplace.*

## **Diversity, Equity, and Inclusion Plan**

| **Goals** | **Objective** | **Action That Will be Taken** | **Accountability Owner(s)** | **By When** | **How Will Success Be Measured** |
| --- | --- | --- | --- | --- | --- |
| *Ex: Workplace Diversity* |  |  |  |  |  |
| *Ex: Workplace Inclusion* |  |  |  |  |  |
| *Ex: Sustainability and Accountability* |  |  |  |  |  |

## **Communication Plan**

| **Audience** | **Key Messages** | **Communication Channel** |
| --- | --- | --- |
| *Ex: Customers & Stakeholders* |  |  |
| *Ex: Potential Employees/* *Jobseekers* |  |  |
| *Ex: Customers and Stakeholders* |  |  |
| *Ex: General Public* |  |  |

## **Evaluation Methodology**

*(How will this Strategy be evaluated and what will the frequency of the evaluation be?):*