Sample Voice Mail to Employees

Recommended Usage

The following voice mail can be used as a teaser message to help employees understand the need for a policy on cell phones and driving.

Script

"Hello, this is _____ (name, title, company).

I wanted to inform you we are about to begin a campaign to introduce our new policy on the use of cell phones while driving and to explain why we are implementing this policy.

At any time during the day, at least 1 out of 10 drivers is talking on a cell phone. According to the Insurance Institute for Highway Safety, drivers who use cell phones are 4 times more likely to be involved in a crash resulting in injury. This is true for both handheld and hands-free phones. This is because cell phones distract our minds from driving.

This risk concerns us as an organization. We believe our new policy will cut down on crashes and keep you safe while driving.

After all, no cell phone call is worth a human life.

Thank you."

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